# Module/Course Description/Syllabus

<table>
<thead>
<tr>
<th>Module:</th>
<th>International Management and Leadership</th>
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| Module courses: | International Marketing  
| | International Case Studies  
| | International Law and Human Resource Management  
| | International Management |
| Course Title: | International Law and Human Resource Management |
| Recommended alternative module or courses: | International Management |
| Course of studies: | Business Studies |
| HISinOne Code: | 1141421 |
| Study Cycle: | ☐ first  
| | ☐ second  
| | ☐ third  
| | ☑ short |
| Frequency: | ☐ winter term  
| | ☑ summer term  
| | ☑ each semester |
| Language competence Level: | ☑ |
| Responsible for the Module/Course: | Prof. Dr. Thomas Wunder |
| Lecturer/s: | Prof. Dr. Elmar Steurer  
| | Prof. Dr. Julia Künkele  
| | Prof. Dr. Johannes Schmitz  
| | Prof. Dr. Carsten Langbein |
| Type of course: | ☑ optional  
| | ☐ compulsory |
| Mode of delivery: | |
| Language of Instruction: | ☑ English  
| | ☐ German  
| | Level of course:  
| | ☐ 4th semester |
| Teaching Methods: | Lecture  
| | Group Presentations  
| | Exercises |
| Volume: | hours per semester week 02 |
| Work parameters: | Contact hours in lecture form 3  
| | Exercises (hours) 0  
| | Self-studies (hours) 3  
| | All together (hours) |
| ECTS-Credits: | 04 |
| Number of Participants: | unlimited  
| | Length of programme: 1 semester |
| Use for other studies: | Financial Decision Making  
| | International Business Administration |
Prerequisites:

Knowledge in basics of HR management

Learning outcomes:

Professional competence (Knowledge & Skills)
On completion of the module students know:
- understand legal rules influencing international enterprises’ activities
- can understand human resources management methods
- find strategies for approaching complex decision making situations.
- find approaches to solve international cases and corresponding (legal) conflicts.
- apply the international legal rules to a given case.
- evaluate risks from international rules and regulation.
- propose a legal solution to international cases or to a given scenario.

Social competences
The students are able to analyze case studies independently or in teams. They are able to inform others by writing analyses and memos and by giving convincing presentations.

Autonomy
The students are able to gain new information and to research economic information, e.g. on the internet.

Content:

To provide basic legal knowledge and expertise based on course-paper with relevant practical examples; case-studies; discussions; working groups
Topics, for ex.: European Union; United Nations; IMF; WTO; other supra national organizations; business cases with international exposure; international conflict resolution, for ex. arbitration
- Introductory and basic case in order to illustrate the impacts and implications of international business law (IBL); „leading case” as case-study
- Term, meaning, importance and sources of IBL; case-studies and -examples
- Transborder application of national law; EU law; case-studies and -examples
- Subjects of IBL; International Sales Law; CISG = Convention for the International Sale of Goods; case-studies and -examples; World Trade Organization = WTO; case-studies and -examples
- Implementing Human Resources Process strategy
- Corporate culture and corporate social responsibility
- Organizational culture, transforming the organization through culture change
- Overviews of managing change, diversity, innovation management
### Examination Regulations:

- Written examination & Group presentation

### Assessment methods/ components:

- Group presentation with a weighting of 30%
- Written examination 90 minutes with a weighting of 70%
- The written examination is a module consisting of International Management and International Law and Human Resource Management
- Remark: In-Comings are allowed to solve each part separate. One of the two parts covers 45 minutes.

### Assessment criteria:

- more than 50% of available points

### Planned learning activities and teaching methods:

- Seminaristic lecture 40%
- Discussions 20%
- Case studies 20%
- Exercises 20%
### Required reading and other learning resources/tools:

Recent international court judgements, for ex. European Court of Justice; recent international legal publications and press releases.

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**Document Version:**

1

**Document Date:**

07.05.2018

**Document was created by:**

Prof. Dr. Elmar Steurer

**Valid from:**

14.05.2018

**Updated:**

by

**Additional information:**