Module: International Business Administration

Module courses:
- International Financial Reporting
- International Controlling
- International Finance and Risk Management
- The Process of Internationalisation
- International Taxation

Course Title: International Finance and Risk Management

Recommended alternative module or courses: Financial Decision Making

Course of studies: Business Studies

HISinOne Code: 1141113

Study Cycle: ☐ first ☐ second ☐ third ☐ short

Frequency: ☐ winter term ☐ summer term ☐ each semester

Language competence Level: ☒

Responsible for the Module/Course: Prof. Dr. Elmar Steurer

Lecturer/s:
- Prof. Dr. Fatima de la Fuente
- Prof. Dr. Elmar Steurer
- Prof. Dr. Julia Künkele
- Prof. Dr. Ivan Botskor / Prof. Dr. Carsten Langbein

Type of course: ☐ optional ☐ compulsory

Mode of delivery:

Language of Instruction: ☒ English ☐ German

Level of course: 4th semester

Teaching Methods: Lecture

Volume: 02 hours per semester week

Group Presentations

Exercises

Work parameters:

<table>
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<tr>
<th>Contact hours in lecture form</th>
<th>Exercises (hours)</th>
<th>Self-studies (hours)</th>
<th>All together (hours)</th>
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ECTS-Credits: 03

Number of Participants: unlimited

Length of programme: 1 semester

Use for other studies: International Management and Leadership
Prerequisites:

- Knowledge in investment theory, accounting, corporate organisation

Learning outcomes:

After completing the module students
- know the risk factors resulting from operative and financial transactions.
- know the treasury risks including appropriate controlling and management measures.
- understand legal rules influencing international enterprises’ activities.
- understand principles of cost accounting, fixed costs, variable costs and cost center structures.
- can understand value based management instruments.

The students are able to
- analyze a company’s international footprint and design comprehensive international strategies.
- find strategies for approaching complex decision making situations.
- understand and propose strategies to manage risks in the context of international financial management.
- develop and apply performance measurement systems and business intelligence solutions.
- implement activity based costing systems and value based management systems.
- apply decision-based cost accounting and activity based costing.
- apply life cycle costing and benchmarking.
- conduct cost (structure) analysis and cost deviation analysis.
- find approaches to solve international cases and corresponding (legal) conflicts.
- evaluate risks from international rules and regulation.

Content:

This course aims to give students an overview of the challenges in international financial management with special emphasis on the management of exchange rate risk. Various instruments of international financial management are explained and applied with quantitative examples and exercises. Topics covered include:

- Overview of international financial markets and main players
- Challenges and risk of multinational corporations
- Exchange rate determination and exchange rate exposures including quantitative application
- Hedging instruments (e.g. forwards, futures, options, swaps) including quantitative application
- Other topics of international financial management such as liquidity management and trade finance
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<tr>
<th>Examination Regulations:</th>
<th>Written examination</th>
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<th>Assessment methods/ components:</th>
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<tr>
<td>Written examination 90 minutes of</td>
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<tr>
<td>International Financial Reporting</td>
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<tr>
<td>International Controlling</td>
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<td>International Finance and Risk Management</td>
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<tr>
<td>Remark: In-Comings are allowed to solve each part separately. One of the three parts covers 30 minutes.</td>
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<th>Assessment criteria:</th>
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<td>more than 50% of available points</td>
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<th>Planned learning activities and teaching methods:</th>
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### Required reading and other learning resources/tools:

- Seminaristic lecture
- Group presentation
- Case studies
- Exercises

### Recommended reading and other learning resources/tools:


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1

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**Additional information:**
