Neu-Ulm University of Applied Sciences (HNU) offers Bachelor and Master degree programmes. Strong university - industry - partnerships with renowned international and regional corporations, as well as lecturers with profound management experience ensure a highly relevant practitioner-oriented education for our students. HNU emphasizes cultural and social skills, and promotes international mobility. Small study groups allow for intensive mentoring and help create an effective learning atmosphere.

Admission
- Bachelor’s degree with 210 ECTS
- Final grade of 2.3 or better
- Fundamental knowledge of IT management and computer science (at least 30 ECTS during the bachelor degree)
- English skills: level A1, TOEFL certificate or equivalent (must be presented before admission)
- German skills: level B1 (must be presented before admission)

Application
The application needs to be submitted online:
www.hs-neu-ulm.de/application

Application period: May 2 - August 31
Programme start: October 1st

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Whom should I contact?

Content-related questions on the degree programme
Prof. Dr. Philipp Brune
Head of the Degree Programme
+49(0)731-9762-1503
philipp.brune@hs-neu-ulm.de

Administrative issues
Peter Marquetand
Deputy Head of Studies Office
+49(0)731-9762-2003
peter.marquetand@hs-neu-ulm.de

Neu-Ulm University of Applied Sciences
Wileystraße 1
D-89231 Neu-Ulm

info@hs-neu-ulm.de
www.hs-neu-ulm.de/leim-en

Including term in England or Finland
Which qualifications will you obtain?

The Master of Science in "International Enterprise Information Management" (IEIM) educates future managers in the field of information management and IT. Students learn to manage the resource 'information' in a corporate environment with all its complexity. All lecturers have extensive management experience from heterogeneous business settings. Through the application of timely and apt methods and the provisioning of first-hand knowledge, students learn how information systems are planned, built, and managed in the complex world of international enterprises.

The IEIM is an international degree programme and includes a compulsory term abroad at Kingston University in England or Oulu University of Applied Sciences in Finland. Students who conduct their international term at Kingston University will qualify for a double degree.

How is the course structured?

In the first term, the methodological foundations are taught at HNU. The second term is delivered through our international partner institutions:

Kingston University
• Modelling Enterprise Architectures
• Data Management and Governance

Oulu University of Applied Sciences
• Lab Module 1 (e.g. Health IS, Automotive, Game Development)
• Lab Module 2 (e.g. Health IS, Automotive, Game Development)

The third term comprises an international case study project and the master thesis.

Which career opportunities will you have?

Our graduates work in various strategic IT management positions, for example as consultants or as experts in international companies and organizations. They work in IT project management, IT controlling, IT architecture, business analysis, data analytics, sales, quality management, consultancy and general management positions. Apart from jobs in globalized industrial corporations our graduates are also well sought after by IT companies, IT service providers, and consulting firms in various fields.

What makes this degree programme special?

The IEIM is designed as an international programme with a compulsory term abroad and includes a practical placement in the chosen country. It balances practical knowledge, taught by experienced lecturers from the industry, with scientific and methodological know-how through a strong focus on research methods. Thus, IEIM fully prepares and qualifies for a subsequent PhD-programme in the field of Information Systems, following common international standards.

Students who successfully complete the IEIM at Neu-Ulm University of Applied Sciences in cooperation with Kingston University, UK, receive a double degree from both universities.

How is the curriculum structured?

### 1st semester

<table>
<thead>
<tr>
<th>Enterprise Information Systems</th>
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<tbody>
<tr>
<td>• Enterprise Application and IT-Management</td>
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<td>• Enterprise Application Engineering</td>
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<td>• Consulting</td>
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<td>• IS-Research</td>
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<td><strong>30 ECTS</strong></td>
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### 2nd semester

<table>
<thead>
<tr>
<th>Specialisation 1</th>
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<tbody>
<tr>
<td>• Kingston University: Modelling Enterprise Architectures</td>
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<tr>
<td>• Oulu University of Applied Sciences: Lab-Module 1</td>
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<td><strong>30 ECTS</strong></td>
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<table>
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<tr>
<th>Specialisation 2</th>
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<tbody>
<tr>
<td>• Kingston University: Data Management and Governance</td>
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<tr>
<td>• Oulu University of Applied Sciences: Lab-Module 2</td>
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### 3rd semester

<table>
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<tr>
<th>Practical international case study</th>
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<tr>
<td>• Business Administration in Practice</td>
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<tr>
<td>• International Case Study with applied Research</td>
</tr>
<tr>
<td><strong>30 ECTS</strong></td>
</tr>
</tbody>
</table>

**Degree:** Master of Science (M.Sc.)
The entire degree programme is taught in English.