

Seminar on Mobility, Services, and Applications

Students shall learn how to write a scientific research paper. This includes how

- to structure a text,
- to develop an appropriate research design including research methods and research questions,
- to gather data and to analyze data,
- to present findings and discuss the findings,
- to ensure a theoretical and practical contribution, and
- thereby creating an original piece of research

The seminar is open for all students being interested in the questions on how mobility, services, and applications will shape the future (including value creation and digital business models).

Students can choose own topics within the borders of “Mobility, Services, and Applications”. We welcome inductive as well as deductive research. Therefore, all research methods are welcome. Further, as we are a university of applied science, we also welcome the development of prototypes.

The seminar could be a first step towards your bachelor thesis.

Topics include but are not limited to:

- Mobility concept and platforms
- New services and applications within the automotive industry
- New business models within the automotive industry
- Applications and services for autonomous driving
- Mobility, services, and applications for the Internet of Things (IoT)
- Mobility, services, and applications for the Industry 4.0
- Mobility, services, and applications for Supply Chain Management 4.0
- Security and ethical aspects for new mobility concepts / applications
- Mobility and environmental sustainability
- Commercial vehicles, autonomous driving, and green supply chains

For further information, please contact Tobias Engel (tobias.engel@hs-neu-ulm.de).